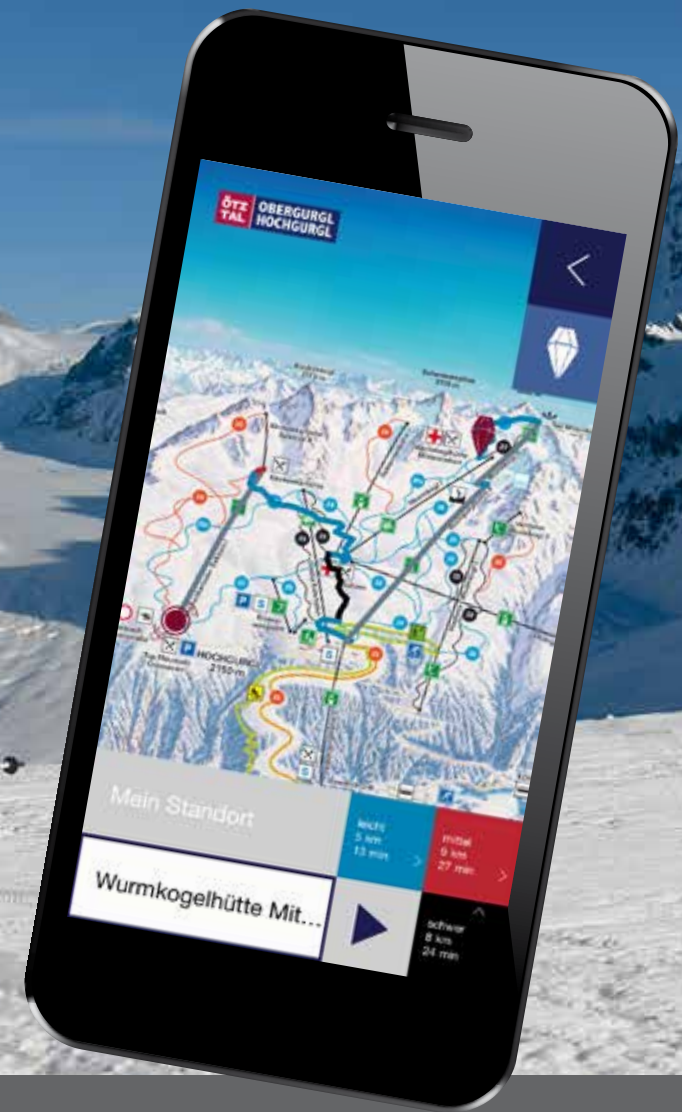




MOUNTAIN MANAGEMENT

Mountain Navigator



Safe skiing with the **NEW Mountain Navigator**

The larger a ski resort, the more help your guests need in navigating the area!

Consumer behaviours are changing – loyalty is declining. This implies that the number of 'new guests' is increasing. The current average of the 'best ski resorts' is 30%, and on the rise!

These new guests require a different kind of attention to regular patrons.

Especially with regards to navigation/guiding systems etc..

In addition, stays are becoming shorter, meaning every moment should be spent optimally.

Ideally, one would like to have a personal guide to take one around in the entire ski resort.

Such a guide does exist – the Mountain Navigator!

All essential and current information on the ski and mountain area are contained therein.

From open slopes to webcams, or even the navigation system (similar to car navigation).

The system is already in operation in Laax, Aletsch Arena and Schilthorn.

It has been implemented in Obergurgl-Hochgurgl and will be launched in November.

Further information attached.



Mobile solutions for visitors and enterprises

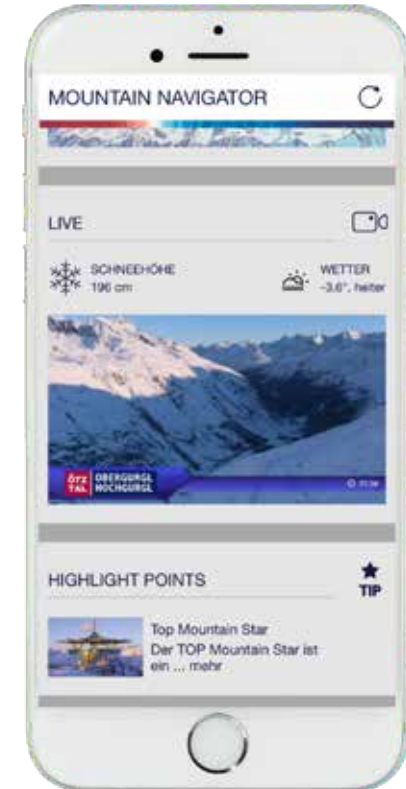
Mountain Navigator examples



Homepage



Navigator



Webcams / Points of interest

More Mountain Navigator Examples



Virtual reality



Vote & Win



Photo function / Web links

Price Overview

MODUL 1 | Mountain Navigator | € 17 300

- Mountain navigation system (audio)
- Live interactive ski map (lifts, operating times, etc.)
- SOS/Emergency function (with location)
- Live webcams/ weather info
- Points of interest (viewing points, fun parks, race arena, restaurants, tours...)
- Content management system
- Tailored to your corporate identity/corporate design
- iOS and Android enabled
- including 2 languages

MODUL 2 | Net Promoter Score | € 5 500

- Real-time net promoter score
Query system of the daily referrals. Visitors can send "likes and dislikes" via text or pictures.
Daily access on personal dashboard.

MODUL 3 | Virtual Reality / Social Media € 5 750

- 360° panorama / photo function
- My photos – with logo
- Share on social networks
- Picture wall (blue screen box)

MODUL 4 | Tracking (performance system) € 2 300

MODUL 5 | Profile / Registration € 1 730

MODUL 6 | Audio guide € 2 870

- QR code or iBeacons

PACKAGE PRICE for MODULE 3 - 6 € 9 200

Set-up costs iOS € 4 600

Set-up costs Android € 4 600

Set-up costs for Module 5 and 6 POA
(Included with purchase of Module 1)

Coming soon:

- Find friends
- Touch point analysis
- Safety slope system
- E-learning/ communication system for internal use
- Cloud management (visitor flow analysis)
Integration with existing snow management
real-time visualisation
- 3D winter model
- Mobile order/payment function

Annual costs for updates/support

1-year contract: € 420 per month

2-year contract: € 390 per month

3-year contract: € 350 per month

Weblink integration: POA

(e.g. avalanche services, funparks, ticket-webshop,...)

Possibility to integrate Mountain Navigator as SDK

(software development kit)

a) System € 9 700

b) Recording/Tracking, on site instruction and training € 1 380

In the event: ENLUF is tasked to perform the tracking

€ 1 000 per man-day (equivalent approx. 50 km ski-slopes).

Contact:



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